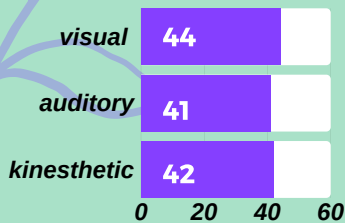


CLEO YONG

LEARNING STYLES;



WORKING STYLE;

Amongst group settings, I tend to switch between the leader and follower roles accordingly. The former when I see the need in **taking charge for optimum results**, and the latter when I sense a peer putting effort and stepping out of their comfort zone to lead. Ultimately and ideally, to **move forward** in forming an **enriching environment** that promotes **realistic positivity** and **self-improvement**.

PROFESSIONAL SKILLS

SPOKEN & WRITTEN ENGLISH

SPOKEN MANDARIN

SOCIAL MEDIA MANAGEMENT, BRANDING & MARKETING, CONTENT STRATEGY

INDESIGN, PHOTOSHOP, ILLUSTRATOR, PREMIERE PRO, LIGHTROOM

COPY WRITING

DROP ME A MESSAGE!

+65 9321 0027
cleoyong.xq@gmail.com
@cleoyong_
cleoyong.wixsite.com/s3746221

ABOUT ME;

As a **predominantly visual reflector**, I like to think about all the possibilities and analyse success rates before proposing the best. Being introspective and observant also allows me to better place the **balance** between fun and work; integrating **uniqueness with rationality** into everything that I set out to achieve.

Personally, and through experiences, I believe that the **processes and details** in advancing steps are as essential as the end goal. Though I am mostly always seen organising and delineating plans out, I am also unafraid to indulge in **versatility** and **adapt** to situations when required.

EDUCATIONAL SUMMARY

Bachelor of Communication
SIM eGlobal / RMIT University,
July 2018 - July 2020

Diploma in Arts Business Management
Ngee Ann Polytechnic,
April 2015 - May 2018

GCE 'O' Levels
Woodlands Ring
Secondary School,
graduated 2014



ACHIEVEMENTS & PROJECTS

Social Media Management
Internship at Potato Technologies,
Feb 2019 - July 2020

Engagement Writing
Internship at TheatreWorks Ltd.
Mar - Aug 2017

Programming & Artist Liaison
Verve 2016 (NP),
AW LAB & YISHION (2019)

Marketing and Outreach
Ambassador for Ngee Ann Poly
Open House 2015 & 2016

**ASPIRING COPYWRITER AND CURATOR,
FOR THE ARTS AND MEDIA**